



THE **TITUS** TRUST

Titus Trust Fundraiser (2 year fixed term contract initially)

Role Purpose: *To work with the trustees and senior staff to develop and implement the fundraising strategy of the Trust. This would include communications strategy with supporters, supporter database development and running supporter events.*

Camp Group or Team: Centre Team

Location of Role: Flexible

Hours: 3+ days/week

Salary: £35-40k full-time equivalent depending on experience

Responsibilities of the Role:

- Work with trustees and senior staff to prayerfully develop a fundraising strategy for the Trust with short and medium-term priorities and goals
- Develop the use of the supporter database (Donorfy) to provide information on giving trends and to manage comms with supporters.
- Work with trustees and senior staff to identify potential major donors and to develop a strategy for bringing them on board
- Organise supporter events with clear aims and fundraising targets
- Work with camp group leaders to develop a strategy for encouraging parents to become donors
- Monitor and evaluate the implementation of the fundraising strategy and adjust it in the light of this feedback
- Work with staff on communications strategy including the regular mailings to supporters, email communications and social media
- Provide support to staff and trustees in face to face meetings with potential donors

Core Traits

- Faithful, maturing Christian sharing the convictions expressed in the Trust's Basis of Faith
- Proven track record of successful fundraising in charity sector
- Able to manage time well and to prioritise a varied workload to deadlines
- Willing to work in partnership with trustees/volunteers
- Actively involved in the ministry of the local church
- Able to relate to wide variety of people and to communicate well in writing and in conversation
- Willing to work both alone and as part of a team

Skills/Experience

- Experience of fundraising at both strategic and implementation levels in charity sector
- A good understanding of current fundraising practice in charity sector
- Donor Database use and management
- Donor event management
- Experience of developing and implementing a Communications Policy

Occupational requirement to be a Christian.